

# **Donner Classic** NATC/AMA 2024 Rounds 5/6 Presented by YOU

#### **Overview**

Trials (MotoTrials) tests a rider's ability to navigate a section of trail without putting a foot down (dabbing), stalling the motorcycle, or crashing.

Trials enthusiasts ride on trails, in backyards, in fields, over obstacles both natural, and manmade. Over 20 Trials clubs across the country host AMA-sanctioned events. These competitions provide a family-friendly atmosphere, new riding opportunities, and a competitive outlet for a growing community of trials.

Trials is a great way to hone your skills on a motorcycle. Billy Bolt, Cody Webb, Graham Jarvis, Mani Lettinbichler, Taddy Blazusiak, Marc Marquez, Fabio Quartararo, and Jorge Prado all ride trials.



#### **PITS Past**

1994 +1997 Hosted FIM US World Round at Donner Ski Ranch

1996- Purchased 60-acre Sierra property specific for trials during the summer

Hosted over 20 US National Championship Rounds since the 70s, including the voted "Trial of the Year" in 2018.

#### CODY WEBB: RUNNER-UP NO MORE

GasGas USA Rider Claims AMA/NATC National Trials Championsh

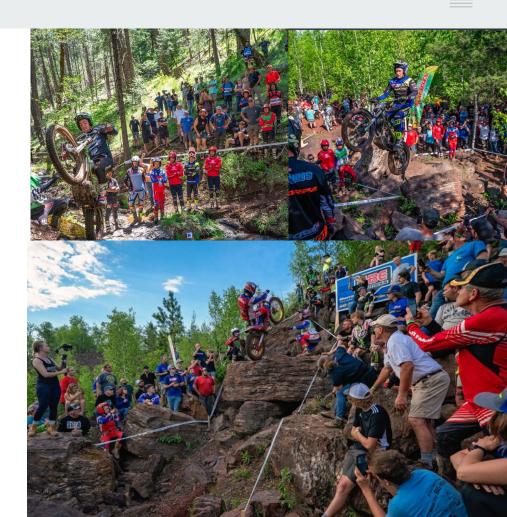
Cody Webb wrapped up his first AMA NATC National Traits championalip – wit one event remaining on the schedule– with a dominating ride at reund hine of the series at Donner Ski Ranch in Nexada. As runner-up to defending champion Patrick Smaps in the series standings for four straight years, Webb stepped up Ratick Smaps in the series standings for sour straight years, Webb stepped up to the straight years, Webb stepped up a to the nex Webb bandled the higg granite walls and diops with precision, point son Saturday and 38 on Sunday. On Saturday, Webb bandled neutil from the get-pc-completing the opening sectors with a score of one, while Smarpe entry with a score of one, while Smarpe states all Webber her northur of the state with the state in the state of the state with the state in the state of the state states of the state of the state of the state states of the state of the state of the state states of the state of the state of the state states of the state of the state of the state states of the state of the state of the state states of the state of the state of the state states of the state of the state of the state states of the state of the state of the state states of the state of the state of the state states of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state of the state of the state of the state state of the state state of the stat

#### NATC

Started in 1974 with the sole purpose of promoting the sport of Motorcycle Trials

Host 12 AMA-Sanctioned National Championship Rounds each year

East, Central, and West Coast locations



#### **NATC + PITS Reach**



#### PITS Social + Membership

1,000+ 520+

200+ Active Members



#### Media Coverage

Cycle News AMA On The Pegs Dirt Rider



#### NATC Social Media



7,300+ Followers 1,680+ Followers

#### **Donner Classic** (a) Donner Ski Ranch

2024: Expecting 150+ participants

July 27 - 28, 2024 Saturday 9a-5p Sunday 9a-5p

Spectators: 1,500 per day Spectator Loop: walkable

Food + Beverages Onsite

National + Local Vendors

Factory Teams - come meet the Pro Riders

Pro Shootout Saturday Evening



## Section Sponsorship \$1000

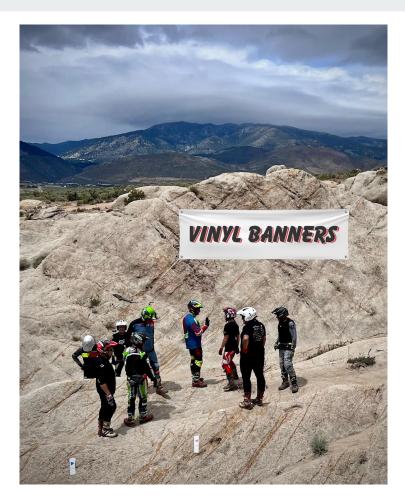
Exclusive Sponsor Banner at premier section (provided by sponsor)

Great photo opportunities. Exciting for spectators

10' x 10' Vendor booth space

5 Spectator Weekend Wristbands (\$150 value) 3 Event T-shirts (\$75 value)

Name and Logo on promotional items (due by 7/5) Event ticket sales website Poster provided to local businesses and shops Social Media for the event (tagged or as collaborator) Event and Volunteer T-shirts



### Split Section Sponsorship \$500

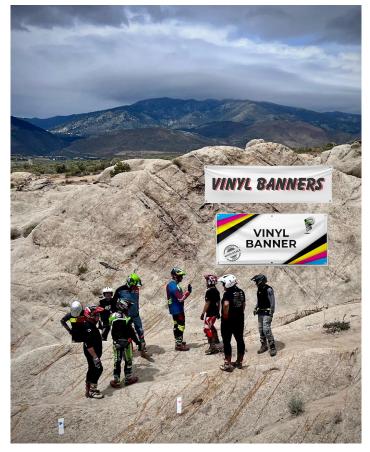
Sponsor Banner (one of two) at a premier section (provided by sponsor)

Great photo opportunities. Exciting for spectators

10' x 10' Vendor booth space

4 Spectator Weekend Wristbands (\$120 value) 2 Event T-shirts (\$50 value)

Name and Logo on promotional items (due by 7/5) Event ticket sales website Poster provided to local businesses and shops Social Media for the event (tagged or as collaborator) Event and Volunteer T-shirts



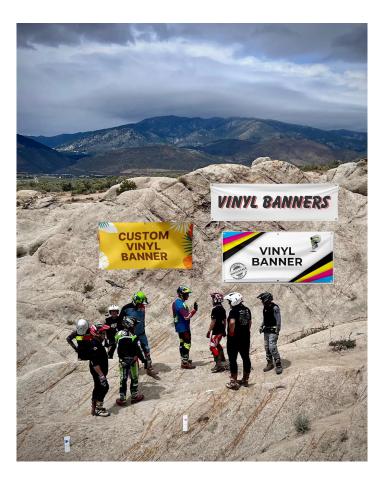
#### Shared Section Sponsorship \$250

Up to four sponsors' banners at one section (2'x4' printed banner included if desired)

great photo opportunities

2 Spectator Weekend Wristbands (\$60 Value)

Name and Logo on promotional items (due by 7/5) Event ticket sales website Social Media for the event (tagged or as collaborator)



#### Clubwoman + Women's Class Purse Sponsorship

Sponsor banner at event entrance

10' x 10' Vendor booth space

Spectator Wristbands (based on total sponsorship amount) Event t-shirts (based on total sponsorship amount)

Name and Logo on promotional items (due by 7/5) Event ticket sales website Social Media for the event (tagged or as collaborator)

Contact Darcy Johnson to discuss options: 530.414.6276



#### Check-in/Med Tent Sponsorship \$300

Exclusive signage on National Motorcycle Patrol EMT Tent or Check-in Desk (2'x4' printed banner included if desired)

2 Spectator Weekend Wristbands (\$60 Value)

Name and Logo on promotional items (due by 7/5) Event ticket sales website Social Media for the event (tagged or as collaborator)



### Vendor Booth \$100

Name and/or logo promoted through social media for the event

10'x10' and 10'x20' spaces available

1 Spectator Wristband (\$30 Value)

Same area as Factory Race Teams

Set Up starts Friday morning Tear Down must be out by Sunday 7pm



### Individual PITS Sponsorship \$100

Name and/or Logo w/ URL on event and ticket sales website

