



Donner Classic

NATC/AMA 2024

Rounds 5/6

Presented by YOU





Overview

Trials (MotoTrials) tests a rider's ability to navigate a section of trail without putting a foot down (dabbing), stalling the motorcycle, or crashing.

Trials enthusiasts ride on trails, in backyards, in fields, over obstacles both natural, and manmade. Over 20 Trials clubs across the country host AMA-sanctioned events. These competitions provide a family-friendly atmosphere, new riding opportunities, and a competitive outlet for a growing community of trials.

Trials is a great way to hone your skills on a motorcycle. Billy Bolt, Cody Webb, Graham Jarvis, Mani Lettinbichler, Taddy Blazusiak, Marc Marquez, Fabio Quartararo, and Jorge Prado all ride trials.





PITS Past

1994 +1997 Hosted FIM US
World Round at Donner Ski
Ranch

1996- Purchased 60-acre Sierra
property specific for trials
during the summer

Hosted over 20 US National
Championship Rounds since the
70s, including the voted “Trial of
the Year” in 2018.





NATC

Started in 1974 with the sole purpose of promoting the sport of Motorcycle Trials

Host 12 AMA-Sanctioned National Championship Rounds each year

East, Central, and West Coast locations



NATC + PITS Reach



PITS Social + Membership



1,000+
520+

200+ Active
Members



Media Coverage

Cycle News
AMA
On The Pegs
Dirt Rider



NATC Social Media



7,300+ Followers
1,680+ Followers



Donner Classic

@ Donner Ski Ranch

2024: Expecting 150+ participants

July 27 - 28, 2024

Saturday 9a-5p

Sunday 9a-5p

Spectators: 1,500 per day

Spectator Loop: walkable

Food + Beverages Onsite

National + Local Vendors

Factory Teams — come meet the Pro Riders

Pro Shootout Saturday Evening



Section Sponsorship \$1000

Exclusive Sponsor Banner at premier section (provided by sponsor)

Great photo opportunities.

Exciting for spectators

10' x 10' Vendor booth space

5 Spectator Weekend Wristbands (\$150 value)

3 Event T-shirts (\$75 value)

Name and Logo on promotional items (due by 7/5)

Event ticket sales website

Poster provided to local businesses and shops

Social Media for the event (tagged or as collaborator)

Event and Volunteer T-shirts



Split Section Sponsorship \$500

Sponsor Banner (one of two) at a premier section (provided by sponsor)

Great photo opportunities.

Exciting for spectators

10' x 10' Vendor booth space

4 Spectator Weekend Wristbands (\$120 value)

2 Event T-shirts (\$50 value)

Name and Logo on promotional items (due by 7/5)

Event ticket sales website

Poster provided to local businesses and shops

Social Media for the event (tagged or as collaborator)

Event and Volunteer T-shirts



Shared Section Sponsorship

\$250

Up to four sponsors' banners at one section (2'x4' printed banner included if desired)

great photo opportunities

2 Spectator Weekend Wristbands (\$60 Value)

Name and Logo on promotional items (due by 7/5)

Event ticket sales website

Social Media for the event (tagged or as collaborator)





Clubwoman + Women's Class Purse Sponsorship

Sponsor banner at event entrance

10' x 10' Vendor booth space

Spectator Wristbands (based on total sponsorship amount)

Event t-shirts (based on total sponsorship amount)

Name and Logo on promotional items (due by 7/5)

Event ticket sales website

Social Media for the event (tagged or as collaborator)

Contact Darcy Johnson to discuss options: 530.414.6276





Check-in/Med Tent Sponsorship \$300

Exclusive signage on National Motorcycle Patrol EMT Tent or
Check-in Desk (2'x4' printed banner included if desired)

2 Spectator Weekend Wristbands (\$60 Value)

Name and Logo on promotional items (due by 7/5)

Event ticket sales website

Social Media for the event (tagged or as collaborator)



Vendor Booth \$100

Name and/or logo promoted through social media for the event

10'x10' and 10'x20' spaces available

1 Spectator Wristband (\$30 Value)

Same area as Factory Race Teams

Set Up starts Friday morning

Tear Down must be out by Sunday 7pm



Individual PITS Sponsorship \$100

Name and/or Logo w/ URL on event and ticket sales website

